

Introducing....



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 Prolitec

The Importance of Scent



- Pleasant ambience enhances well-being and mood.
- Consumers expect their homes to smell fresh (and clean)



Common Scent Products (and their drawbacks)

“ Candles

- Pose a fire hazard, produce soot and harmful voc's, expensive per-use cost



“ Aerosol Spray

- Quickly loses effectiveness; wet, heavy droplets fall to floor



“ Reed Diffusers

- Contain up to 90% alcohol to disperse fragrance, not effective over larger spaces/rooms



“ Plug In's

- Hot to the touch, create harmful voc's and uneven scent effect with limited coverage



Scent your home the way these companies scent theirs...



NORDSTROM



GE Healthcare



bebe



HOLLISTER Co.



GILLY HICKS



Air/Q Whole House Air Freshener

What does it do?

- “ Delivers a pleasing scent throughout the home via the HVAC system
- “ Erases odors from pets –cooking – mold - kids – cigarette smoke
- “ Does not use or generate harmful VOCs or soot
- “ Does not leave residue anywhere
- “ Ultra-low energy use
- “ Meets and exceeds consumer product safety standards



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Air/Q Whole House Air Freshener

How does it work?

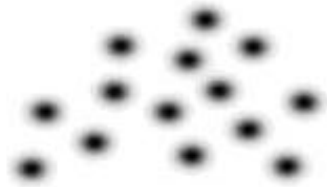
- “ Converts liquids to nano scale droplets that behave like a dry vapor.
- “ Injects droplets into the HVAC system to blend with the air flow.
- “ Uses the HVAC system for uniformly distributing the treated air throughout the home.
- “ The user can easily adjust and control the scent intensity
- “ Uses a single-board computer to allow programming of operating cycles.
- “ Uses Air flow switch to link on/off to HVAC air flow.
- “ Compliant with strictest safety standards for human occupied space.
- “ Simple homeowner cartridge change on average every 60 days.



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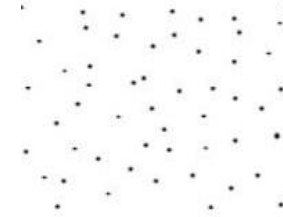
Fragrance Diffusion Technology

Air/Q WHAF Delivery System Wins *all* comparison trials!



Aerosol Droplets

- Fall after emission
- Uneven diffusion
- Leave wet deposits
- 1,000,000 times heavier



Air/Q WHAF Nano Droplets

- Behave like a vapor
- Uniform, full coverage
- Leave no deposits
- Diffusion is controlled

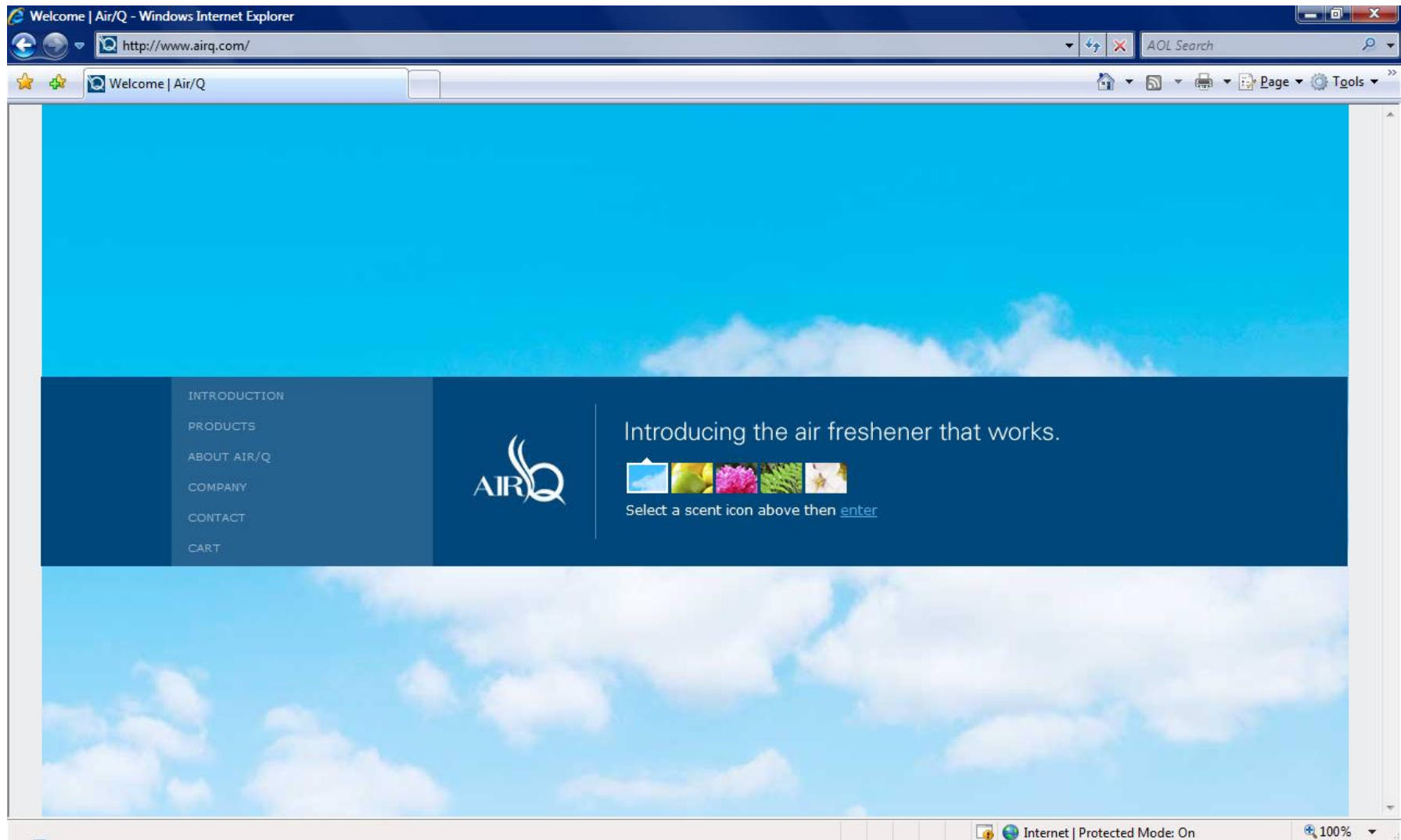


Air/Q WHAF Fragrance Catalog

- “ All fragrance categories represented: Fresh, Floral, Citrus, Fruit, and Nature
- “ Three starter fragrance cartridges included with each Air/Q WHAF
- “ Additional fragrance options available for customer order at www.airq.com
- “ Seasonal and Holiday fragrances available
- “ Odor-neutralization agents in all fragrances ,“erase” mal-odors and replace with pure scent. No strange scent/odor “mix”!



Simple fragrance reorder @ www.airq.com



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Air/Q WHAF Advantages

- “ WHAF is the only whole house air freshener on the market
- “ WHAF is the only fully adjustable air freshener on the market
- “ WHAF is the greenest, safest way to scent and erase odors
- “ WHAF is the least expensive way to scent the entire house on a per-use basis
- “ WHAF is only available from and installed by authorized dealers.
- “ No technology risk – proven in demanding commercial environments



Product Comparisons

Air/Q
WHAF

Candles

Water-Based
Gels

Concentrated Liquid Plug-
Gels
Ins

Liquid Wicks

Aerosols



Features

Continuous effect

Yes

Yes

Yes

Yes

No

No

No

*Continuous release of
fragrance*

Yes

Yes

Yes

Yes

Yes

Yes

No

Good range of fragrances

Unlimited

Yes

No

No

No

Yes

Yes

Whole House Capable?

Yes

No

No

No

No

No

No

Clear end of life signal

Yes

Yes

No

No

Yes

Yes

Yes

Uniform strength over life

Yes

No

No

Yes

No

No

No

Space coverage

Up to 40K
cu ft

Small

Small

Small

Small

Small

Small

Waxy smell and sooting

No

Yes

No

No

No

No

No

Uniform coverage

Yes

No

No

No

No

No

No

Low operational cost

Yes

\$2-\$25/day

Yes

No

No

No

No

Adjustable Scent Strength

Yes

No

No

No

No

No

No

Safety

Environmentally friendly

Yes

No

Yes

Yes

No

No

No

*VOCs emissions (Volatile
organic compounds)*

No

Yes

Yes

Yes

Yes

No

Yes

CO2 emissions

No

Yes

No

No

No

No

Yes